



# REWARDS FOR DRINKING BEER? THAT'S MUSIC TO OUR EARS.

Why not get rewarded for things you love? Join our **"I WANT BEER" TOUR**, drink beer, and earn BIG prizes; it's that simple! Also, just because you're awesome, **every 10 unique beers gets you ONE FREE!** Follow the steps below, and collect your just rewards.

**JOIN**

Take 2 minutes and sign up online at  
**MILWAUKEEBURGERCOMPANY.COM**  
Get a free appetizer just for joining!

+

**EARN**

Participants earn 1 credit for every unique beer ordered.\* We'll track your list at any MBC location upon checkout. Let your server know you're part of the club!

(\*only valid with 12oz or 16oz)

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**WIN!**

Once you've met a beer milestone, collect your reward and keep going for even bigger prizes listed below. Plus, for every 10 unique beers ordered, you'll get a **FREE BEER**.

## "I WANT BEER" TOUR REWARDS LEVELS

### 10 UNIQUE BEERS

MBC Logo Pint Glass



### 25 UNIQUE BEERS

MBC Swag T-Shirt



### 50 UNIQUE BEERS

MBC Growler with beer of choice



### 100 UNIQUE BEERS

MBC Half-Zip Pullover (design may vary)



### 250 UNIQUE BEERS

MKE Brewery Crawl (brewery selection is subject to change)



**MILWAUKEE  
BREWING CO**

(MORE PRIZES ON REVERSE) →

# THE REALLY BIG PRIZES... THINGS ARE GETTING SERIOUS.

## 500 UNIQUE BEERS

500



## MBC BOSS CLUB STATUS & COOLER

### FREE 4OZ UPGRADES ON TAP BEERS

- 12oz beer gets you a 16oz pour
- 16oz beer gets you a 20oz pour
- We will be purchasing special 20oz glassware
- Not valid for Brewers



### ETCHED TAP HANDLE FOR BEER TOUR WALL OF FAME

- Will be started/made upon first member
- Handle will be hung in the restaurant

## 750 UNIQUE BEERS

750



**GREAT AMERICAN  
BEER FESTIVAL**  
DENVER, CO

## A FULL PAID TRIP FOR YOU TO ATTEND THE GREAT AMERICAN BEER FESTIVAL

- Festival occurs in Denver Colorado every October
- Largest Craft Beer Festival in the Country
- Premier Craft Beers to be Tasted and Beer Tasting Parties during the festival
- Once milestone is reached we would coordinate with you to attend the next beer festival that would work for you
- Includes Roundtrip Airfare, 2 nights of Lodging, and 2 Days of Tickets to the Festival for one person
- Want to bring a guest? Airfare and festival tickets are NOT included, but you could share lodging with your friends.

## 1000 UNIQUE BEERS

1000

**FREE BEER  
FOR 1 YEAR!**

## FREE BEER FOR ONE YEAR!

- 365 total free beer credits will be awarded to anyone reaching this milestone
- Max of 3 free beers available to be used each calendar day
- Free beers are not to be given to other customers by the winner of this reward
- Valid only on 12oz and 16oz tap beers – 34oz Brewers are excluded

